

Economic Analysis of the Graduates Productive-Agricultural and Marketing Activity in the New Lands

The Government of Egypt represented in the Ministry of Agriculture and Land Reclamation, focuses on horizontal expansion by reclaiming and cultivating the desert lands with good potentials for reclamation. The ultimate aim of this policy is to enhance food security, create new jobs and reduce population on the narrow Nile valley and Delta. Nubaria is one of the largest horizontal expansion areas nationwide. This attaches special importance to the study of the agricultural production patterns and marketing channels applied by the new graduate settlers. The overarching objectives of this study is to assess production and economic efficiency at farm level, marketing channels being used by the new land owners, marketing costs for the major crops; and to identify factors that encourage settlement of the new graduates in the new lands, with particular reference to problems encountered and solutions thereto. The study uses two types of data: secondary data on production patterns, acreage of crops grown by the new graduates and its relative importance to the total area. The other type (primary data) has been collected from a random sample of 150 graduates at three locations; namely Bangar El-Sokkar, West Nubaria and El Bustan.] For the assessment of economic efficiency, three indicators have been used (1) production elasticity (2) marginal production and (3) commodity return. Cost/benefit functions have been calculated together with farm budget]. Certain frequency indicators and percentages have been used to describe some data. ' Major Conclusions of the Study: For wheat, production elasticity was positive. Economic efficiency of mechanized labours was higher than human labour. However, irrigation water efficiency was the highest production factor, to be followed only by planting seeds. It was also proven that increasing the quantity of all factors of production by 1% has resulted in productivity increase by 0.844 ardeb per feddan. For Berseem, all production elasticities were positive except for irrigation water. Economic efficiency of planting seeds and human labour was the highest among all production factors, whereas it was low for manure and irrigation water. However, increasing production factors by 1% has resulted in productivity increase by 0.823 ton per feddan. For Peas, all production elasticity were positive. Economic efficiency of chemical fertilizers was the highest among all production factors. Irrigation water efficiency ranked second and the increase of all production factors by 1% has resulted in productivity increase by 0.911 ton per feddan. For Faba beans, all production elasticities were positive as well. Irrigation water's economic efficiency ranked second to that of human labour. However, increasing the quantity of each factor of production by 1% resulted in productivity increase by 0.778 ardeb per feddan. For the major summer crops (peanut and maize), all production elasticities were positive for peanut. Economic efficiency was highest for irrigation water and manure, followed by human labour and chemical fertilizers. Mechanized labour was not economically efficient. However, increasing all production-input quantities by 1% has resulted in productivity increase by 0.807 ardeb per feddan. Likewise, all production elasticities were positive for maize. Fertilizers and irrigation water were the most economically efficient factors of production. However, increasing all production input quantities by 1% has resulted in productivity increase by 0.985 ardeb per feddan. Assessment of the cost/benefit functions for the crops grown by graduates revealed the following: For wheat, the square cost function was more expressive of the significant

statistical relationship between productivity and total cost per feddan. From 114 graduates producing wheat, 27 graduate growers were producing less than the proper volume of production that minimizes costs. Likewise, the square revenue function was more expressive of the statistical relationship between yield and gross revenue. Only 16 graduate growers, out of the 114 wheat producers, were producing the proper volume that maximizes profitability. Likewise, the square form of revenue function in the production of berseem was more expressive of statistically-significant relationship between yield and gross revenue per feddan (at a level of 0.01). The study also indicated that, out of the 38 graduate berseem growers, 19 growers (50%) were producing a volume of production that maximizes profitability. By the same token, the square form cost of revenue functions for peas was more expressive of the statistically-significant relationships between yield and cost and between yield and revenue. However, none of the graduate growers of peas has been able to reach the production volume that maximizes profitability. The above-cited conclusion on peas also applies to faba beans, measure for measure. For peanut, a statistically-significant relationship was detected between yield and cost and revenue functions. The square form was also proven to be more expressive of that relationship. Only 18 graduates (about 30%) out of 62 graduate peanut growers achieved a productivity level that minimizes cost, whereas two graduate growers (3.3%) only reached a level that maximizes profitability. For maize, the square form of the yield and cost/revenue functions was more expressive of these statistically-significant relationships. All the respondent graduates achieved a yield that minimizes cost. Out of 40 maize growers 30 graduates (75%) reached a productivity level that maximizes cost. Analyzing the annual farm budget, it became quite apparent that there exist 16 cropping patterns, including wheat (winter season) peanut or maize or tomato or watermelon (summer season) or a combination of those crops. The gross revenue from the area grown to each crop, variable costs, margin above variable costs and return on land have all been calculated. The average annual rent per feddan at the graduate locations of Nubaria was estimated at L.E. 575. Graduates depend mainly on loans for their production operations including the agricultural practices and input procurement. By deducting interest (on variable costs) from the margin, the annual return on farm management was obtained and recorded. When the annual return is divided by 12 months, the monthly return was obtained, thus reflecting a monthly income to the graduate grower, being comparable to a job opportunity.