



تحت رعاية  
وزارة الصحة والسكان - محافظة جنوب سيناء



المؤتمر والمعرض الدولي

للصحة والحياة ٢٠١٤

منظور صناعة الرعاية الصحية بالدول النامية: التحديات والفرص

من ١١ الى ١٣ سبتمبر ٢٠١٤ - المركز الدولي للمؤتمرات - شرم الشيخ

رئيس المؤتمر: أستاذ دكتور / بهجت إدريس

دكتوراه التغذية الإكلينيكية (إنجلترا) / دكتوراه السياسات و الجودة التعليمية - أمريكا

المنسق العام: دكتورة / سامية الشافعي

(ماجستير ادارة مستشفيات / استشاري اتصال وتسويق طبي )

الأشراف العام والتنفيذ: الساحة العربية الأوربية للتطوير



SAMAHA EURO ARABIAN  
For Development

Under the Auspices of

Ministry of Health - Governorate of South Sinai  
The International Conference and Exhibition for  
**Health and Life 2014**

Perspectives of Healthcare Industry in the  
Developing Countries: Challenges and Opportunities

from 11<sup>th</sup> to 13<sup>th</sup> September 2014 - Sharm ElSheikh



Our Partners:

- Ministry of Health.
- Ministry of Scientific Research.
- Ministry of Industry.
- Ministry of Environment.
- Ministry of Tourism.
- Tourism Promotion Authority.
- South Sinai Governorate.
- Université Evry Val d'Essonne (France)
- Université Picardie Jules Verne (France)
- Centre Hospitalier Universitaire d'Amiens (France)
- LARA Social Partners
- Julie Ville Tourism Partners
- Scientific Consultant: Prof. Dr. Nadia Zakhary  
(Former Minister of Scientific Research)





## Conference Themes & Topics :



### Professionalism & Ethics in Healthcare Industry:

- Healthcare Industry in developed and developing countries.
- Managing challenges in Healthcare Industry.
- Cost-effective innovations and re-engineering in healthcare.
- Advancement for improving research in healthcare industry
- Health Insurance coverage modules in developed and developing countries.
- Private-public partnership (PPP).

### Management & leadership Competencies:

- Role-modeling of healthcare management and leadership.
- Creating continuous improvement culture in Healthcare.
- Critical Success Factors (CSF) for "Leading Changes".

### Clinical Leadership Theme Competencies:

#### a. Clinico-nutritional management of diseases

- Clinico-nutritional management of Oncological, Cardio-vascular, Hepatic and Renal diseases.
- Functional foods in health and diseases.
- Probiotics in health and diseases.
- Drug-nutrient Interactions

#### b. Environment and Health

- Environmental impact on health.
- Curative Touristic regimens.

#### c. Chronic Cardio-Vascular Diseases

- Improving competencies in clinical performance/management of Cardio-vascular diseases.

#### d. Chronic Renal Diseases

- Improving competencies in Clinical performance/management of Hepatic diseases.

#### e. Chronic Hepatic Diseases

- Improving competencies in Clinical performance/management of renal diseases.

#### f. Oncology

- Improving competencies in Clinical performance/management of oncological diseases:
- Oncological hazards and challenges.
- Clinical performance in pediatric oncology
- Advances in surgical oncology research and technology.
- Advances in medical oncology research and technology.
- Virological and immunological aspects in cancer.
- Epidemiology of cancer.
- Pain management and palliative care.

## Keynote Speakers :

- Prof. Dr. Ahmed Elgendy/ Magdi Yacoub Heart Foundation
- Prof. Dr. Ahmed Morsy/Cairo University
- Prof. Dr. Azza Aghaa/Cairo University
- Prof. Dr. Bahgat Edrissi/Cairo University
- Prof. Dr. Bahera Lotfy/Cairo University
- Prof. Dr. Essmat Sheba/Cairo University
- Prof. Dr. Gamal Essmat/Cairo University
- Prof Dr. Gamal Zaza/ARC
- Prof Dr. Gehad Abo Elatta /Cairo University
- Prof. Dr. Hanaa Amer /Ain Shams University
- Prof. Dr. Hany Hafez/Cairo University
- Prof Dr. Husain Khalid/Cairo University
- Prof Dr. Khalid Samir/Cairo University
- Dr. Mahmoud Farag/MOH
- Prof. Dr. Magdy Elseracy/Ain Shams University
- Prof. Dr. Mohamed Labib/Cairo University
- Prof. Dr. Mohga Adel Samy/Cairo University
- Dr. Mohsen George/Health Insurance Organization
- Prof. Dr. Mostafa Hunter/AUC
- Dr. Osama Mossalam/AUC
- Prof. Dr. Nadia Zakhary/Cairo University
- Prof. Dr. Shreef Abo Elnaga/Cairo University

- Forum attending Registration fees for Egyptians is LE 1200
- Registration fees for Non-Egyptians will be \$ 400
- Early bird registers will get %25 discount (ending on 25/5/2014)
- Call for abstracts is opened now until 1st June
- For further details please visit us on [www.IHL-FORUM.com](http://www.IHL-FORUM.com)



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