السيد الأساتذة الدكتور / 
نائب رئيس جامعة 
لشيوخ الدراسات العليا والبحوث 

تحية طيبة وبعد ....

 enhافتا لكتابنا رقم بتاريخ 10 / 3 / 2014 بشأن المشاركة في معرض البحرين للتدريب
والتعليم الثاني - بمملكة البحرين في الفترة من 22 - 24 مارس 2014.
أشرف بالإنجاز بأنه ورد أمامه المجلس كتاب السيدة السفيرة / نائب مساعد وزير الخارجية
لشيوخ البحث العلمي والتكنولوجيا والاتصال بالجامعات وبرزت البحوث بوزارة الخارجية مرفقا به
استمارات طلب المشاركة في معرض التعليم الثاني بالبحرين المقرر عقدته 22 - 23 مارس 2014.
( مرفقة عليه صورة من استمارة طلب المشاركة بالمعرض )

لل góي و المعلومات يرجى التواصل مباشرة ب:
السيد / حسين حبيب
ت / ٠٠٠٠٠٠٦٧٣٩٧٩٧
habib@mcdopoint-design.com

يرجى التعبير بالأحاطة والتوجيه باتخاذ اللازم نحو المشاركة في هذا المعرض.

مع وافر التقدير والاحترام ...

رئيس الإدارة المركزية

( ناهد سعد إبراهيم )

من السيد السي

2014
Training
Bahrain Exhibition For Training & Education Pre Employment 2014

22nd, 23rd & 24th April 2014
Bahrain International Exhibition & Convention Centre (BIECC)

Organized by:
MEDPOINT
Medpoint Event Management is organizing a third “Bahrain exhibition for Training and Education pre employment” on 22nd, 23rd & 24th April 2014 from 08:30 -12:30 Hrs and 16:00-19:00 Hrs at Bahrain International Exhibition & Convention Centre (BIECC) Hall 1.

Benefits for participants:
It is a great opportunity for Training Institutes, Universities and Companies to gain knowledge on how to train or recruit fresh students from the Secondary Schools and Bachelor degree holders.

Following information could be used by individual institutions/organizations with regard to the exhibition.

Anticipated Benefits for Universities and other Educational Providers:
• Can nominate and invite graduate students to be at this stand so that the companies participating in the exhibition will meet graduated students with the aim of recruiting them.
• Meeting with prospective students and their parents.
• Raising institutional image, profile, awareness, and market exposure for the future intakes.
• Post event publicity through social media marketing, bulletins and word of mouth.
• Offering networking opportunities for educators, students and businesses.
• Meeting with professionals who are considering changing their careers

Anticipated Benefits for Employers and Employment Agencies:
• Will have an opportunity to a large number of CVs of students from participating Universities, Institutions and Schools.
• Meeting and interviewing with students who are interested in employment.
• Giving information to students who want a change in their career path.
• Giving prospects on employment at vacancies organization and offering students the chance to look at different options for career paths.
• Providing a platform for networking amongst students and employers.
• Conducting targeted recruitment campaigns for both the local and regional market.
• Meeting with educational providers supplying the markets.
Benefits for Directors of Training and Development sectors:
The benefits include:
• Professional Diploma courses by Tamkeen.
• Academic Qualification courses provided by the Higher Education Council.
• Directors may select candidates for training in their organizations.

Target group:
1. Secondary students.
2. Graduates of Secondary, Colleges and Universities.
3. Seeking better career opportunities.
5. Training & Recruitment Managers.

Dont miss this opportunity
*TAMKEEN* is going to subsidize *companies / establishments* who would book space or booths through *TAMKEEN’s TARWEEG program* by 80% of the total cost of the booked space.

The number of students expected to attend government schools during the period of the exhibition:
Expected participants 6000 students.

Promotional Magazine: 10000 copies full color
Distribution mechanism: During the exhibition.
Exhibitor Form

Please send this form by fax to the following address:

Medpoint
P.O. Box 37209 - Manama - Kingdom of Bahrain
Telephone:  (+973) 77333338 , (+973) 36330044
           (+973) 39802594 , (+973) 77333339
Fax:       (+973) 17490155 , (+973) 17919699
Email:     habib@medpoint-design.com
          nadya@medpoint-design.com
          taiyeba@medpoint-design.com

Our Company is pleased to participate in the following:

☐ A Exhibitor   BD 3,996   $ 10582
☐ B Exhibitor   BD 1,998   $ 5333

Company Name:

Contact persons:

Mailing Address:

City:                Country:                Postal Code:

Telephone:           Fax:                    Mobile:

E-mail:

Signature

Payment may be made by:

Bankers Drafts Cheque payable to Med Point Design
## Exhibitor Benefits

<table>
<thead>
<tr>
<th>Benefits</th>
<th>A Exhibitor BD 3,996 $10582</th>
<th>B Exhibitor BD 1,998 $5333</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mentioning the exhibitor's name and logo in all booklets.</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Putting the exhibitor's logo big as the organizer's in the Banner backgrounds, visible places in the exhibition hall.</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Entitled for stand fittings at exhibition hall.</td>
<td>✔ 36 Sq.M</td>
<td>✔ 18 Sq.M</td>
</tr>
<tr>
<td>Executive officers will be treated as VIPs during the exhibition</td>
<td>✔ 2 invitations</td>
<td>✔ 1 invitation</td>
</tr>
<tr>
<td>Company advertisement in the exhibition booklet</td>
<td>✔ 1 Full page</td>
<td>✔ Half Page</td>
</tr>
<tr>
<td>Being honored during the opening ceremony</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Printing the exhibitor's name in the event's invitations</td>
<td></td>
<td></td>
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</tbody>
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