



الإدارة المركزية للعلاقات الثقافية  
إدارة المنظمات

السيد الأستاذ الدكتور /

نائب رئيس جامعة  
لشئون الدراسات العليا والبحوث

تحية طيبة وبعد ...

إحافا لكتابنا رقم بتاريخ ٢٠١٤/٣/١٠ بشأن المشاركة في معرض البحرين للتدريب والتعليم الثاني - بمملكة البحرين في الفترة من ٣٢-٢٤ ابريل ٢٠١٤ .  
أتشرف بالافاده بأنه ورد لأمانه المجلس كتاب السيدة السفيرة / نائب مساعد وزير الخارجية لشئون البحث العلمي والتكنولوجيا والاتصال بالجامعات ومراكز الأبحاث بوزارة الخارجية مرفقا به استمارات طلب المشاركة بالمعرض التعليمي الثاني بالبحرين المقرر عقده ٢٢-٢٣ ابريل ٢٠١٤ .  
( مرفق طيه صورته من استمارة طلب المشاركة بالمعرض )  
للمزيد من المعلومات يرجى التواصل مباشرة ب :

السيد / حسين حبيب

ت / ٠٠٩٧٣٣٦٣٣٠٠٤٤

[habib@medopoint-design.com](mailto:habib@medopoint-design.com)

برجاء التكرم بالاحاطه والتوجيه باتخاذ اللازم نحو المشاركة في هذا المعرض .

مع وافر التقدير والاحترام ...

رئيس الإدارة المركزية

مع تحياتي  
٠١١٤١٤١١٨٨  
ناهد سعد إبراهيم

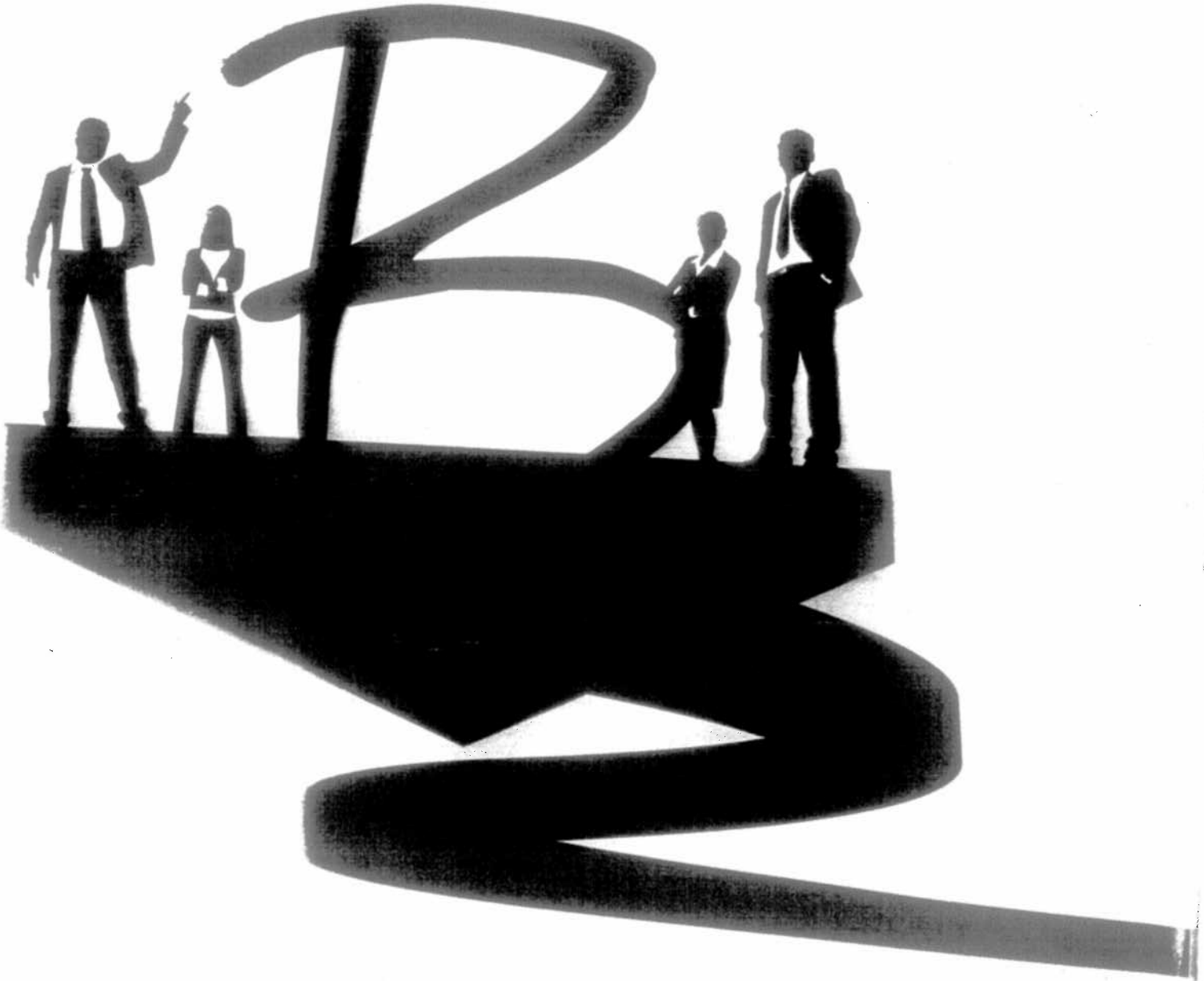
عزاد

صبي عبد النبي

٢٠١٤٣١٦

# B Training

Bahrain Exhibition For Training & Education Pre Employment 2014



22nd, 23rd & 24th April 2014  
Bahrain International Exhibition & Convention Centre (BIECC)

Organized by :



**MEDPOINT**





Medpoint Event Management is organizing a third "Bahrain exhibition for Training and Education pre employment" on 22nd, 23rd & 24th April 2014 from 08:30 -12:30 Hrs and 16:00-19:00 Hrs at Bahrain International Exhibition & Convention Centre (BIECC) Hall 1.

### **Benefits for participants:**

It is a great opportunity for Training Institutes, Universities and Companies to gain knowledge on how to train or recruit fresh students from the Secondary Schools and Bachelor degree holders.

### **Following information could be used by individual institutions/organizations with regard to the exhibition.**

#### **Anticipated Benefits for Universities and other Educational Providers:**

- Can nominate and invite graduate students to be at this stand so that the companies participating in the exhibition will meet graduated students with the aim of recruiting them.
- Meeting with prospective students and their parents.
- Raising institutional image, profile, awareness, and market exposure for the future intakes.
- Post event publicity through social media marketing, bulletins and word of mouth.
- Offering networking opportunities for educators, students and businesses.
- Meeting with professionals who are considering changing their careers

#### **Anticipated Benefits for Employers and Employment Agencies:**

- Will have an opportunity to a large number of CVs of students from participating Universities, Institutions and Schools.
- Meeting and interviewing with students who are interested in employment.
- Giving information to students who want a change in their career path.
- Giving prospects on employment at vacancies organization and offering students the chance to look at different options for career paths.
- Providing a platform for networking amongst students and employers.
- Conducting targeted recruitment campaigns for both the local and regional market.
- Meeting with educational providers supplying the markets.

## **Benefits for Directors of Training and Development sectors:**

The benefits include:

- Professional Diploma courses by Tamkeen.
- Academic Qualification courses provided by the Higher Education Council.
- Directors may select candidates for training in their organizations.

## **Target group:**

1. Secondary students.
2. Graduates of Secondary, Colleges and Universities.
3. Seeking better career opportunities.
4. Jobseekers.
5. Training & Recruitment Managers.

## **Dont miss this opportunity**

**TAMKEEN** is going to subsidize **companies / establishments** who would book space or booths through **TAMKEEN's TARWEEG** program by **80%** of the total cost of the booked space.

**The number of students expected to attend government schools during the period of the exhibition:**

Expected participants 6000 students.

**Promotional Magazine:** 10000 copies full color

**Distribution mechanism:** During the exhibition.

## Exhibitor Form

Please send this form by fax to the following address:

**Medpoint**

P.O. Box 37209 - Manama - Kingdom of Bahrain

Telephone: (+973) 77333338 , (+973) 36330044  
 (+973) 39802594 , (+973) 77333339

Fax: (+973) 17490155 , (+973) 17919699

Email: habib@medpoint-design.com  
 nadya@medpoint-design.com  
 taiyeba@medpoint-design.com

Our Company is pleased to participate in the following:

<input type="checkbox"/>	A Exhibitor	BD 3,996	\$ 10582
<input type="checkbox"/>	B Exhibitor	BD 1,998	\$ 5333

Company Name : \_\_\_\_\_

Contact persons : \_\_\_\_\_

Mailing Address : \_\_\_\_\_

City : \_\_\_\_\_ Country: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Telephone : \_\_\_\_\_ Fax: \_\_\_\_\_ Mobile: \_\_\_\_\_

E-mail : \_\_\_\_\_

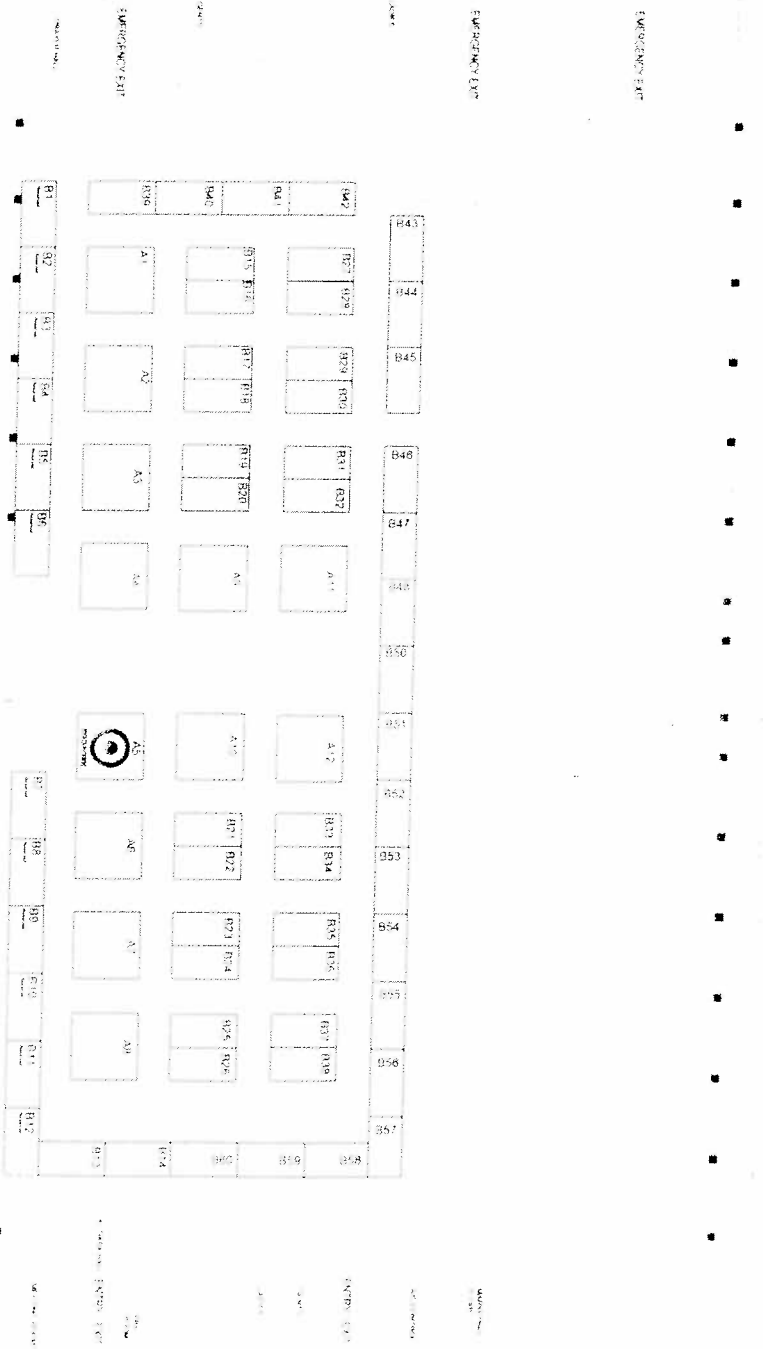
Signature \_\_\_\_\_

Payment may be made by:

*Bankers Drafts; Cheque payable to Med Point Design*

## Exhibitor Benefits

Benefits	A Exhibitor BD 3,996 \$ 10582	B Exhibitor BD 1,998 \$ 5333
Mentioning the exhibitor's name and logo in all booklets.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Putting the exhibitor's logo big as the organizer's in the Banner backgrounds, visible places in the exhibition hall.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Entitled for stand fittings at exhibition hall.	<input checked="" type="checkbox"/> 36 Sq.M	<input checked="" type="checkbox"/> 18 Sq.M
Executive officers will be treated as VIPs during the exhibitio	<input checked="" type="checkbox"/> 2 invitations	<input checked="" type="checkbox"/> 1 invitation
Company advertisement in the exhibition booklet	<input checked="" type="checkbox"/> 1 Full pages	<input checked="" type="checkbox"/> Half Page
Being honored during the opening ceremony	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Printing the exhibitor's name in the event's invitations	<input checked="" type="checkbox"/>	



# HALL 1

A	248 Sq M
B	248 Sq M

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 Mobile (+973) 36330044

Events Outdoor Advertising Printing Design

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